

# BUSINESS IN HEALTH ADMINISTRATION CERTIFICATE

Department of Business Administration, College of Business Administration; College of Public Health, UNMC

## Vision Statement

The business in health administration (BIHA) certificate program was developed in collaboration with the UNMC College of Public Health to provide students pursuing the Master of Health Administration (MHA) program with the opportunity for additional training in economics, finance, and other topics relevant to health care management.

## Program Contact Information

Kristi Lynch, Senior Director, Graduate, Executive & Professional Business Programs

100 Mammel Hall (MH)  
6708 Pine Street  
402.554.4836  
mba@unomaha.edu

Jessica Kampfe, MBA Advisor  
100 Mammel Hall (MH)  
6708 Pine Street  
402.554.3010  
mba@unomaha.edu

College of Public Health  
984355 Medical Center  
Omaha, NE 68198-4359  
402.559.4960  
coph@unmc.edu

Program Website (<https://www.unomaha.edu/college-of-business-administration/mba/program/other-programs.php>)

## Admissions

General Application Requirements and Admission Criteria (<http://catalog.unomaha.edu/graduate/admission/>)

## Program-Specific Requirements

### Application Deadlines (Spring 2024, Summer 2024, and Fall 2024)

- Spring: November 1
- Summer: April 1
- Fall: July 1 (June 1 for international students)

## Other Requirements

- All applicants must have earned a minimum junior/senior GPA of 2.85.
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list (<https://www.unomaha.edu/graduate-studies/prospective-students/Proof%20of%20English%20Proficiency-%20International.pdf>), must meet the minimum language proficiency score requirement in order to be considered for admission.

- Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110

- **Resume:** Include employment and educational history
- Enrollment in the UNMC MHA program will also be a requirement for admission.

## Degree Requirements

The 12 credit hours needed to fulfill certificate requirements does not include the foundation courses listed below.

## Foundation Courses

Code	Title	Credits
These courses are not applicable to the completion of the certificate requirements.		
BSAD 8110	ACCOUNTING AND FINANCIAL FUNDAMENTALS	3
ECON 1200	SURVEY OF ECONOMICS	3
<b>Total Credits</b>		<b>6</b>

## Requirements

Code	Title	Credits
<b>Required Courses</b>		<b>5</b>
BSAD 8060	PEOPLE: CULTIVATING SKILLS FOR LEADERSHIP	2
BSAD 8096	MANAGING COLLABORATIVE ENGAGEMENT	3
<b>Electives - select a minimum of 4 hours from the following:</b>		<b>4</b>
BSAD 8150	ECONOMICS: ESSENTIAL CONCEPTS FOR MANAGERS	2
BSAD 8210	ACCOUNTING: DECISIONS & CONSEQUENCES	2
BSAD 8420	MARKETING: UNDERSTANDING CONSUMERS AND MARKETS	2
CPH 580	Health Care Organization Theory (UNMC)	3
<b>Exit Requirements</b>		<b>3</b>
BSAD 8910	SPECIAL TOPICS IN BUSINESS (Health Administration) <sup>1</sup>	3
<b>Total Credits</b>		<b>12</b>

<sup>1</sup> All other courses in the program must have been completed prior to enrolling in BSAD 8910.