

BUSINESS ADMINISTRATION, MBA AND ECONOMICS, MS (MBA/ECON)

Departments of Business Administration and Economics, College of Business Administration

Vision Statement

In a world with increasingly more data, the quantitative focus of the graduate Economics degree is increasingly attractive to students and employers. Businesses generate data at an unprecedented rate, and the econometric and modeling skills of an applied economics degree allows graduates to make sense of business data in a systematic and scientific way. This specialization is enhanced with the broad knowledge provided by an MBA degree. Students in the MBA program demonstrate basic proficiency in a number of business-related disciplines, including marketing, management, accounting, and finance. This wide domain of knowledge allows students to apply the analytical skills learned in economics courses to a wider set of business problems, thereby adding value to their organizations. Students who wish to pursue this option must work closely with an advisor to develop an integrated plan of study at an early stage. Students who complete the dual degree program will receive two degrees, two diplomas, and will have both degrees recorded on their transcript.

Program Contact Information (Business Administration)

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Program Website (<https://www.unomaha.edu/college-of-business-administration/mba/program/other-programs.php>)

Admissions

General Application Requirements and Admission Criteria (<http://catalog.unomaha.edu/graduate/admission/>)

Program-Specific Requirements

Application Deadlines (Spring 2024, Summer 2024, and Fall 2024)

- Spring: November 1
- Summer: April 1
- Fall: July 1 (June 1 for international students)

Other Requirements

- Junior/senior GPA of at least 2.85 (on a 4.0 point scale)
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list, (<https://www.unomaha.edu/graduate-studies/prospective-students/Proof%20of%20English%20Proficiency-%20International.pdf>) must meet the minimum language proficiency score requirement in order to be considered for admission.
 - Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
- **Resume:** (employment and educational history)

Degree Requirements

MBA Foundation Courses

Code	Title	Credits
Accounting		
Select one of the following:		3-6
BSAD 8110	ACCOUNTING AND FINANCIAL FUNDAMENTALS	
ACCT 2010 & ACCT 2020	PRINCIPLES OF ACCOUNTING I and PRINCIPLES OF ACCOUNTING II	
Economics		
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
ECON 3200	ECONOMIC THEORY: MICRO	3
ECON 3220	ECONOMIC THEORY: MACRO	3
Mathematics		
College Algebra or higher with the following courses at UNO:		
MATH 1220	COLLEGE ALGEBRA	3
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or MATH 1320	PRE-CALCULUS ALGEBRA	
Other Foundation Courses		
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
ENGL 1150	ENGLISH COMPOSITION I (A required course for all students entering this program who are required to take the English proficiency exam)	3

MBA/Economics Required Courses

Code	Title	Credits
ECON 8290	RESEARCH METHODS IN ECONOMICS AND BUSINESS	3
ECON 8306	QUANTITATIVE APPLICATIONS IN ECONOMICS AND BUSINESS (ECON 8306 is not required for students demonstrating satisfactory mathematical skills. If it is not taken, three additional hours of economics approved elective will be required.)	3
ECON 8200	SEMINAR IN MICRO ECONOMIC THEORY	3
ECON 8220	SEMINAR IN MACRO THEORY	3

ECON 8300	ECONOMETRICS	3
BSAD 8060	PEOPLE: CULTIVATING SKILLS FOR LEADERSHIP	2
BSAD 8000	BUSINESS ETHICS: ACHIEVING SOCIAL RESPONSIBILITY	2
BSAD 8040	BUSINESS AND INFORMATION TECHNOLOGY: CONNECTING PEOPLE AND INFORMATION	2
BSAD 8210	ACCOUNTING: DECISIONS & CONSEQUENCES	2
BSAD 8250	ORGANIZATIONAL BEHAVIOR: ENHANCING HUMAN & ORGANIZATIONAL CAPABILITIES	2
BSAD 8420	MARKETING: UNDERSTANDING CONSUMERS AND MARKETS	2
BSAD 8630	FINANCE: UNDERSTANDING CAPITAL AND CASH	2
BSAD 8700	BUSINESS ANALYTICS: MAKING SENSE OF DATA	2
BSAD 8720	STRATEGIC FINANCIAL MANAGEMENT	2
BSAD 8830	STRATEGY: DEVELOPING SUSTAINABLE COMPETITIVE ADVANTAGE	2
BSAD 8800	MBA PROJECT-FOCUSED CAPSTONE	2
Electives		21

Electives must contain 9 from the approved MBA elective list, 9 credits from the Economics approved elective list, and 3 credits from from courses common to both lists.

Total Credits 58

Exit Requirements

MBA Exit Requirement

BSAD 8800 - MBA Project-Focused Capstone. As the project-focused capstone course for the Master of Business Administration (MBA) degree, this course will focus on students completing a service-learning consulting project for a non-profit or other organization. This consulting project will focus on the application of the knowledge and skills learned in the MBA program. A minimum B (3.0 on 4.0 scale) grade required to complete the course successfully and qualify for graduation. **Prerequisite:** Students must successfully complete BSAD 8630, BSAD 8420, and BSAD 8830 before taking the Capstone course. Students must also complete this course in the final semester or within the last nine (9) hours of their MBA program. Permission from MBA advisor is required to register for this class. Not open to non-degree graduate students.

ECON 8330 - Data Analysis from Scratch. This course may be substituted for BSAD 8800 as the Capstone requirement for MBA students.

Students in the course will work on a service-learning consulting project, specifically focused on a client data project. The consulting project will focus on the application of knowledge and skills learned in the MBA program and the Business Analytics concentration. A minimum B (3.0 on 4.0 scale) grade required to complete the course successfully and qualify for graduation. **Prerequisite(s)/Corequisite(s):** A multivariate or regression analysis course such as ECON 8300 (<https://catalog.unomaha.edu/search/?P=ECON%208300>), ISQA 9130 (<https://catalog.unomaha.edu/search/?P=ISQA%209130>) or STAT 8436 (<https://catalog.unomaha.edu/search/?P=STAT%208436>), and a programming class such as ECON 8320 (<https://catalog.unomaha.edu/search/?P=ECON%208320>) or equivalent programming experience; or instructor approval. Students also must successfully complete BSAD 8630 (<https://catalog.unomaha.edu/search/?P=BSAD%208630>), BSAD 8420 (<https://catalog.unomaha.edu/search/?P=BSAD%208420>), and BSAD 8830 (<https://catalog.unomaha.edu/search/?P=BSAD%208830>) before taking this course for the Capstone requirement. Students must also complete this course in the final semester or within the

last nine (9) hours of their MBA program. Not open to non-degree graduate students.

Economics Exit Requirement

Comprehensive Examination

Other Requirements to Complete the Program

All MBA students must attend MBA Orientation in their first semester in the MBA program as part of their degree requirements. All MBA students must participate in a minimum of two (2) MBA Leadership Seminars prior to graduation.

Concentrations

Business Analytics Concentration

Code	Title	Credits
ECON 8306	QUANTITATIVE APPLICATIONS IN ECONOMICS AND BUSINESS	3
ECON 8300	ECONOMETRICS ¹	3
ECON 8320	TOOLS FOR DATA ANALYSIS	3
ECON 8310	BUSINESS FORECASTING	3
ECON 8330	DATA ANALYSIS FROM SCRATCH ²	3
Total Credits		15

¹ Successful completion of ECON 8300 substitutes BSAD 8700.

² Successful completion of ECON 8330 substitutes BSAD 8800.

Business Economics Concentration

Code	Title	Credits
Select three of the following:		
ECON/BSAD 8020	ENVIRONMENTAL ECONOMICS AND MANAGEMENT	3
ECON 8210/ BSAD 8100	APPLIED MANAGERIAL ECONOMICS	3
ECON 8216	INDUSTRIAL ORGANIZATION	3
ECON 8230	BUSINESS CONDITIONS ANALYSIS	3
ECON 8246	LABOR ECONOMICS	3
ECON 8310/ BSAD 8080	BUSINESS FORECASTING	3
ECON 8346	ECONOMICS OF TECHNOLOGY	3
ECON 8456	DOMESTIC MONETARY THEORY AND POLICY	3
ECON 8576	ECONOMIC CONDITIONS ANALYSIS	3
ECON 8616	INTERNATIONAL TRADE	3
ECON 8626	INTERNATIONAL MONETARY THEORY	3
ECON/BSAD 8736	ECONOMICS OF ENTREPRENEURSHIP	3
ECON 8940	ECONOMIC INTERNSHIP	3
Total Credits:		9

Business Technology Concentration

Code	Title	Credits
Select three of the following:		
BSAD 8736	ECONOMICS OF ENTREPRENEURSHIP	3
CSCI 8590	FUNDAMENTALS OF DEEP LEARNING	3
ECON 8346	ECONOMICS OF TECHNOLOGY	3
ISQA 8016	BUSINESS INTELLIGENCE	3
ISQA 8176	DIGITAL SUPPLY CHAIN & LOGISTICS	3
ISQA 8180	ELECTRONIC COMMERCE	3

ISQA 8196	PROCESS REENGINEERING WITH INFORMATION TECHNOLOGY	
ISQA 8206	INFORMATION AND DATA QUALITY MANAGEMENT	
ISQA 8210	MANAGEMENT OF SOFTWARE DEVELOPMENT	
ISQA 8220	ADVANCED SYSTEMS ANALYSIS AND DESIGN	
ISQA 8310	IT INFRASTRUCTURE & CLOUD COMPUTING	
ISQA 8410	DATA MANAGEMENT	
ISQA 8420	MANAGING THE I.S. FUNCTION	
ISQA 8525	GRAPHICAL USER INTERFACE DESIGN	
ISQA/CYBR 8570	INFORMATION SECURITY POLICY AND ETHICS	
ISQA 8580	SECURITY RISK MANAGEMENT AND ASSESSMENT	
ISQA 8700	DATA MINING: THEORY AND PRACTICE	
ISQA 8736	DECISION SUPPORT SYSTEMS	
ISQA 8810	INFORMATION TECHNOLOGY PROJECT FUNDAMENTALS	
ISQA 8820	PROJECT RISK MANAGEMENT	
Total Credits:		9

Collaboration Science Concentration

Code	Title	Credits
Required		3
BSAD 8096	MANAGING COLLABORATIVE ENGAGEMENT	
Electives		6
Select two of the following:		
BSAD 8456	MANAGERIAL NEGOTIATION STRATEGIES	
CMST 8196	COMPUTER-MEDIATED COMMUNICATION	
PSYC 8656	CREATIVITY AND INNOVATION IN ORGANIZATIONS	
PSYC 9680	GROUPS AND TEAMS	
Total Credits		9

Econometrics and Data Analytics Concentration

Code	Title	Credits
Required Courses		
ECON 8320	TOOLS FOR DATA ANALYSIS	3
ECON 8310/ BSAD 8080	BUSINESS FORECASTING	3
ECON 8330	DATA ANALYSIS FROM SCRATCH	3
Total Credits:		9

Growth and Innovation Economics Concentration

Code	Title	Credits
Select three of the following:		
ECON 8216	INDUSTRIAL ORGANIZATION	3
ECON 8346	ECONOMICS OF TECHNOLOGY	3
ECON 8666	INTERNATIONAL ECONOMIC DEVELOPMENT	3
ECON/BSAD 8736	ECONOMICS OF ENTREPRENEURSHIP	3

BSAD 8356	GLOBAL SOURCING AND INNOVATION	3
Total Credits:		9

Health Care Management Concentration

Code	Title	Credits
Select three of the following:		
BSAD 8066	HEALTHCARE ANALYTICS FOR BUSINESS	
ECON 8020	ENVIRONMENTAL ECONOMICS AND MANAGEMENT	
GERO/PA 8516	LONG-TERM CARE ADMINISTRATION	
PHHB 8600	HEALTH BEHAVIOR	
PHHB 8950	PUBLIC HEALTH LEADERSHIP AND ADVOCACY	
ISQA/CYBR 8570	INFORMATION SECURITY POLICY AND ETHICS	
PA 8740	HEALTH CARE POLICY (HSRA 874)	
CPH 569	Health Administration Leadership	
CPH 570	Health Administration Law	
HSRA 873	Health Services Administration	
Total Credits		9

Human Resource Management Concentration

Code	Title	Credits
Select three of the following:		
BSAD 8136	HUMAN RESOURCE MANAGEMENT	
BSAD 8146	TOTAL REWARDS	
BSAD 8156	TALENT DEVELOPMENT	
BSAD 8166	STAFFING THE ORGANIZATION	
BSAD 8300	ORGANIZATION THEORY & DESIGN	
CMST 8156	CORPORATE TRAINING AND DEVELOPMENT	
PSYC 8316	PSYCHOLOGICAL AND EDUCATIONAL TESTING	
PSYC 8636	ORGANIZATIONAL PSYCHOLOGY	
PSYC 8646	PERSONNEL PSYCHOLOGY	
PSYC 8656	CREATIVITY AND INNOVATION IN ORGANIZATIONS	
PSYC 9630	LEADERSHIP THEORIES AND RESEARCH	
Total Credits		9

International Business Concentration

Code	Title	Credits
Select three of the following with a minimum of one course from BSAD or ECON:		
BSAD 8076	INTERNATIONAL LOGISTICS MANAGEMENT	
BSAD 8340	INTERNATIONAL BUSINESS STUDY ABROAD	
BSAD 8356	GLOBAL SOURCING AND INNOVATION	
BSAD 8540	MULTINATIONAL FINANCIAL MANAGEMENT	
CMST 8536	INTERCULTURAL COMMUNICATION-US	
CMST 8576	INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	
ECON 8080	MONEY AND FINANCIAL INSTITUTIONS	
ECON 8616	INTERNATIONAL TRADE	

ECON 8666	INTERNATIONAL ECONOMIC DEVELOPMENT	
GEOG 8556	GEOGRAPHY OF ECONOMIC GLOBALIZATION	
No more than one PSCI course may be taken:		
PSCI 8250	SEMINAR IN INTERNATIONAL RELATIONS	
PSCI 8500	SEMINAR IN COMPARATIVE POLITICS	
PSCI 8705	GOVERNMENT AND POLITICS OF THE MIDDLE EAST	
Total Credits		9

International Economics Concentration

Code	Title	Credits
Select three of the following:		
ECON 8616	INTERNATIONAL TRADE	3
ECON 8626	INTERNATIONAL MONETARY THEORY	3
ECON 8666	INTERNATIONAL ECONOMIC DEVELOPMENT	3
BSAD 8356	GLOBAL SOURCING AND INNOVATION	3
BSAD 8540	MULTINATIONAL FINANCIAL MANAGEMENT	3
Total Credits:		9

Investment Science Concentration

Code	Title	Credits
Required		
BSAD 8510	SECURITY ANALYSIS	6
BSAD 8540	MULTINATIONAL FINANCIAL MANAGEMENT	
Select three hours from the following:		
BSAD 8776 & BSAD 8786 & BSAD 8796	INTRODUCTORY MAVERICK VENTURE FUND and INTERMEDIATE MAVERICK VENTURE FUND and ADVANCED MAVERICK VENTURE FUND	3
ECON 8080	MONEY AND FINANCIAL INSTITUTIONS	
ECON 8210	APPLIED MANAGERIAL ECONOMICS	
ECON 8230	BUSINESS CONDITIONS ANALYSIS	
ECON 8300	ECONOMETRICS	
ECON 8310/BSAD 8080	BUSINESS FORECASTING	
ISQA 8340	APPLIED REGRESSION ANALYSIS	
Total Credits		9

Logistics & Supply Chain Management Concentration

Code	Title	Credits
Required		
BSAD 8710	SUPPLY CHAIN MANAGEMENT	3
Elective Courses		
ACCT 8066	ADVANCED MANAGERIAL ACCOUNTING	6
ACCT 8230	MANAGEMENT ACCOUNTING ISSUES	
BSAD 8066	HEALTHCARE ANALYTICS FOR BUSINESS	
BSAD 8076	INTERNATIONAL LOGISTICS MANAGEMENT	

BSAD 8096	MANAGING COLLABORATIVE ENGAGEMENT	
BSAD 8176	EMERGING TRENDS IN SUPPLY CHAIN MANAGEMENT	
BSAD 8336	PROJECT MANAGEMENT	
BSAD 8356	GLOBAL SOURCING AND INNOVATION	
BSAD 8376	SUPPLY CHAIN ANALYTICS	
BSAD 8386	INDUSTRIAL PURCHASING AND LOGISTICS MANAGEMENT	
BSAD 8456	MANAGERIAL NEGOTIATION STRATEGIES	
BSAD 8466	SUPPLY CHAIN INTEGRATION	
ECON 8210/BSAD 8100	APPLIED MANAGERIAL ECONOMICS	
ECON 8216	INDUSTRIAL ORGANIZATION	
ECON 8230	BUSINESS CONDITIONS ANALYSIS	
ECON 8310/BSAD 8080	BUSINESS FORECASTING	
ISQA 8016	BUSINESS INTELLIGENCE	
ISQA 8176	DIGITAL SUPPLY CHAIN & LOGISTICS	
ISQA 8736	DECISION SUPPORT SYSTEMS	
Total Credits		9

Monetary and Financial Economics Concentration

Code	Title	Credits
Select three of the following:		
ECON 8010	SEMINAR IN PUBLIC FINANCE	3
ECON 8080	MONEY AND FINANCIAL INSTITUTIONS	3
ECON 8626	INTERNATIONAL MONETARY THEORY	3
ECON 8456	DOMESTIC MONETARY THEORY AND POLICY	3
BSAD 8510	SECURITY ANALYSIS	3
Total Credits:		9

PhD Preparatory Concentration

Code	Title	Credits
Select three of the following:		
ECON 8010	SEMINAR IN PUBLIC FINANCE	3
ECON/BSAD 8020	ENVIRONMENTAL ECONOMICS AND MANAGEMENT	3
ECON 8216	INDUSTRIAL ORGANIZATION	3
ECON 8310/BSAD 8080	BUSINESS FORECASTING	3
ECON 8346	ECONOMICS OF TECHNOLOGY	3
ECON 8456	DOMESTIC MONETARY THEORY AND POLICY	3
ECON 8616	INTERNATIONAL TRADE	3
ECON 8626	INTERNATIONAL MONETARY THEORY	3
ECON/BSAD 8736	ECONOMICS OF ENTREPRENEURSHIP	3
MATH 8056	LINEAR ALGEBRA	3
MATH 8235	INTRODUCTION TO ANALYSIS	3
MATH 8236	MATHEMATICAL ANALYSIS I	3
MATH 8746	INTRODUCTION TO PROBABILITY AND STATISTICS I	3
Total Credits:		9

Public Policy Economics Concentration

Code	Title	Credits
Select three of the following:		
ECON 8010	SEMINAR IN PUBLIC FINANCE	3
ECON/BSAD 8020	ENVIRONMENTAL ECONOMICS AND MANAGEMENT	3
ECON 8080	MONEY AND FINANCIAL INSTITUTIONS	3
ECON 8210/ BSAD 8100	APPLIED MANAGERIAL ECONOMICS	3
ECON 8216	INDUSTRIAL ORGANIZATION	3
ECON 8230	BUSINESS CONDITIONS ANALYSIS	3
ECON 8326	NATURAL RESOURCE ECONOMICS	3
ECON 8246	LABOR ECONOMICS	3
ECON 8346	ECONOMICS OF TECHNOLOGY	3
ECON 8456	DOMESTIC MONETARY THEORY AND POLICY	3
ECON 8576	ECONOMIC CONDITIONS ANALYSIS	3
ECON/BSAD 8736	ECONOMICS OF ENTREPRENEURSHIP	3
ECON 8856	ECONOMICS OF URBAN AND REGIONAL DEVELOPMENT	3
PA 8300	POLICY DESIGN AND IMPLEMENTATION	3
Total Credits:		9

Risk Management Concentration

Code	Title	Credits
Required Courses		
BSAD 8540	MULTINATIONAL FINANCIAL MANAGEMENT	6
BSAD 8576	INVESTMENT MANAGEMENT FOR FINANCIAL ANALYSTS	6
Select one of the following:		
ACCT 8210	FINANCIAL ACCOUNTING THEORY	3
ACCT 8230	MANAGEMENT ACCOUNTING ISSUES	3
ACCT 8280	SEMINAR IN ACCOUNTING INFORMATION SYSTEMS	3
ISQA 8580	SECURITY RISK MANAGEMENT AND ASSESSMENT	3
ISQA 8820	PROJECT RISK MANAGEMENT	3
Total Credits		9

Sustainability Concentration

Code	Title	Credits
Required		
ECON 8326	NATURAL RESOURCE ECONOMICS	3
Electives		
Select two of the following:		
BIOL/PA/GEOG 8826	INTRODUCTION TO ENVIRONMENTAL LAW & REGULATIONS	3
BSAD/ECON 8020	ENVIRONMENTAL ECONOMICS AND MANAGEMENT	3
ECON 8666	INTERNATIONAL ECONOMIC DEVELOPMENT	3
ENV 840	Climate Change, Sustainability & Public Health	3
ENV 892	Public Health, Environment & Society	3
ENVN 8316	OUR ENERGY FUTURE: SOCIETY, THE ENVIRONMENT AND SUSTAINABILITY	3
GEOG 8166	URBAN SUSTAINABILITY	3

PSCI 8276	GLOBAL ENVIRONMENTAL POLITICS	3
PSCI 8296/ CACT 8306	INTERNATIONAL DEVELOPMENT & SUSTAINABILITY	3
Total Credits		9

Trade and Global Value Chains Concentration

Code	Title	Credits
Required Courses		
ECON 8616	INTERNATIONAL TRADE	3
BSAD 8710	SUPPLY CHAIN MANAGEMENT	3
Electives		
To be selected in consultation with the Graduate Program Chair		
ECON 8216	INDUSTRIAL ORGANIZATION	3
ECON 8230	BUSINESS CONDITIONS ANALYSIS	3
ECON 8310/ BSAD 8080	BUSINESS FORECASTING	3
BSAD 8356	GLOBAL SOURCING AND INNOVATION	3
Total Credits:		9

In addition to UNO Graduate College Quality of Work Standards, Dual Degree (DD) students may repeat only once a BSAD 8-0-level course in which they receive any grade, including "W" or "I". Students earning three "C/C+" grades, or a grade of "C-" or below, will be automatically dismissed from the DD program. Dismissed students will be immediately administratively withdrawn from all courses in which they are enrolled for DD credit.

Students who have been dismissed may not enroll in any courses for DD credit in any subsequent semester or summer session until reinstatement has been granted by the Dual-Degree Program Academic Standards Committee (DDPASC) comprised of the 2 GPC Chairs and 1 faculty member from each GPC.

Students who have been dismissed from the DD program may submit a written petition for reinstatement to the DDPASC. Students petitioning the DDPASC for reinstatement may not enroll in any course for DD credit until after the DDPASC has ruled on the petition. Upon receiving a petition for reinstatement, the DDPASC will evaluate the student's written petition for reinstatement. As part of the reinstatement petitioning process, the DDPASC reserves the right to examine the student's academic record and reserves the right to speak to any previous instructor who has taught the student; this information may be used by the DDPASC in the reinstatement decision. Information provided by previous instructors will not be shared with the student. Reinstatement is a privilege and not all students who are dismissed will be reinstated. Students who have been reinstated will serve a probationary period at the DDPASC's discretion and must satisfy the probationary conditions specified by the DDPASC. In addition to probationary conditions, reinstated students will be subject to additional reinstatement conditions as specified by the DDPASC. These reinstatement conditions will include retaking one or more courses in which the student must earn a grade of "B" (3.0) or higher (the exact grade requirements for retaken courses may in fact be higher than "B" (3.0)). Students not satisfying the probationary or reinstatement conditions will be automatically dismissed.