

BUSINESS ADMINISTRATION, MBA AND UNMC NURSING (MBA/MSN)

Department of Business Administration, College of Business Administration; UNMC College of Nursing

Vision Statement

The MBA/MSN dual degree program is designed for nursing students who desire to possess both clinical skills and a clear understanding of business management, leadership, and strategic decision making. Graduates will be prepared to anticipate change and to make decisions that balance patient outcomes and the overall cost of care.

Program Contact Information

(Business Administration):

Kristi Lynch, Senior Director, Graduate, Executive & Professional Business Programs
100 Mammel Hall (MH)
6708 Pine Street
402.554.4836
mba@unomaha.edu

Jessica Kampfe, MBA Advisor
100 Mammel Hall (MH)
6708 Pine Street
402.554.3010
mba@unomaha.edu

(College of Nursing):
Carol Wahl, DNP, RN, MBA, NEA-BC, FACHE
Assistant Professor
College of Nursing - Kearney Division
2402 University Drive
Kearney, NE 68849-4510
308.865.1140
carol.wahl@unmc.edu (tbarry@unmc.edu)

Program Website (<https://www.unomaha.edu/college-of-business-administration/mba/program/other-programs.php>)

Admissions

MBA Application Deadlines (Spring 2024, Summer 2024, and Fall 2024)

- Spring: November 1
- Summer: April 1
- Fall: July 1 (June 1 for international students)

Admission Criteria

- Students who have already graduated with the MBA or MSN degree are not eligible for the MBA/MSN dual degree program.
- Students must complete separate applications for the MBA and MSN programs and must meet the requirements for each program.
- The admission requirements for the MSN program can be found on the UNMC MSN (<https://www.unmc.edu/nursing/admissions/admissions-information/admissions-information-msn-pmc.html>) website.
- CON students seeking admission to the MBA portion of the dual degree program must complete the UNO Application for Graduate Admission (<https://www.unomaha.edu/graduate-studies/prospective-students/>

[application-process.php](#)) and request admission to the MBA/MSN program.

- Students who are already enrolled in the Nurse Leader concentration in the CON MSN program may apply for admission to the MBA/MSN dual degree program if their *GPA is at least 3.0 and they have not yet completed more than 18 semester hours* towards the MSN program.
- Students who are already enrolled in the UNO MBA program may apply for admission to the MBA/MSN dual degree program if they are in good academic standing and have not *completed more than 12 semester hours* towards the MBA program.
- Students qualifying for admission based on the standards outlined above but lacking MBA foundation courses will be granted *provisional status* until all foundation courses are completed with grades of "B" (3.0 on a 4.0 scale) or above.

MBA Program Specific Requirements

Admission may be granted to an applicant whose record includes at least the following:

1. 2.85 junior/senior grade point average
2. Resume (employment and educational history)
3. English Language Proficiency: Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the U.S., **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list (<https://www.unomaha.edu/graduate-studies/prospective-students/Proof%20of%20English%20Proficiency-%20International.pdf>), must meet the minimum language proficiency score requirement in order to be considered for admission.
 - 550; Paper-based TOEFL: Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110

Degree Requirements

MBA Foundation Courses

Code	Title	Credits
Accounting		
BSAD 8110	ACCOUNTING AND FINANCIAL FUNDAMENTALS	3
Or one year of Principles of Accounting at the undergraduate level:		6
ACCT 2010	PRINCIPLES OF ACCOUNTING I	
ACCT 2020	PRINCIPLES OF ACCOUNTING II	
Economics		
ECON 1200	SURVEY OF ECONOMICS	3
Or Micro-economics and Macro-economics at the undergraduate level:		6
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	
English Composition		
A required course for all international students entering the MBA program who are required to take the TOEFL:		
ENGL 1150	ENGLISH COMPOSITION I	3
Mathematics		
College Algebra or higher with the following courses at UNO:		
MATH 1220	COLLEGE ALGEBRA	3
or MATH 1300	COLLEGE ALGEBRA WITH SUPPORT	
or MATH 1320	PRE-CALCULUS ALGEBRA	

Foundation Courses cannot be used to meet the degree requirements for the MBA program.

MBA Core Course Requirements (22 hours)

Code	Title	Credits
BSAD 8060	PEOPLE: CULTIVATING SKILLS FOR LEADERSHIP ⁵	2
BSAD 8000	BUSINESS ETHICS: ACHIEVING SOCIAL RESPONSIBILITY	2
BSAD 8040	BUSINESS AND INFORMATION TECHNOLOGY: CONNECTING PEOPLE AND INFORMATION	2
BSAD 8150	ECONOMICS: ESSENTIAL CONCEPTS FOR MANAGERS	2
BSAD 8210	ACCOUNTING: DECISIONS & CONSEQUENCES	2
NRSG 652	Organizational Improvement (UNMC) ¹	2
BSAD 8420	MARKETING: UNDERSTANDING CONSUMERS AND MARKETS	2
BSAD 8630	FINANCE: UNDERSTANDING CAPITAL AND CASH ²	2
BSAD 8700	BUSINESS ANALYTICS: MAKING SENSE OF DATA	2
BSAD 8720	STRATEGIC FINANCIAL MANAGEMENT ³	2
BSAD 8830	STRATEGY: DEVELOPING SUSTAINABLE COMPETITIVE ADVANTAGE ⁴	2
Total Credits		22

¹ BSAD 8060 This is the first graduate-level course MBA students have to complete.

² NRSG 652 is taken in lieu of BSAD 8250

³ BSAD 8630 (prereq: completion of BSAD 8150 and BSAD 8210)

⁴ BSAD 8720 (prereq: completion of BSAD 8630)

⁵ BSAD 8830 (prereq: completion of BSAD 8150 and BSAD 8210)

Exit Requirement

BSAD 8800-MBA Project-Focused Capstone (2 credits) The project-focused capstone course for the Master's of Business Administration (MBA) degree will focus on the students completing a health care-related project for a nonprofit or other organization. This consulting project will focus on the application of the knowledge and skills learned in the MBA program. A minimum B (3.0 on 4.0 scale) grade required to complete the course successfully and qualify for graduation. **Prerequisite:** Students must successfully complete BSAD 8630, BSAD 8420, and BSAD 8830 before taking the Capstone course. Students must also complete this course in the final semester or within the last nine (9) hours of their MBA program. Permission from MBA advisor is required to register for this class. Not open to non-degree graduate students.

Code	Title	Credits
BSAD 8800	MBA PROJECT-FOCUSED CAPSTONE	2

Elective Courses (9 hours)

Students completing the MBA/MSN program will transfer nine hours of coursework from the nursing courses listed below to fulfill elective requirements for the MBA program. Minimum of "B" (3.0 on a 4.0 scale) grade required in each course to be transferred.

Transfer and application of the "professional" hours from UNMC to the UNO MBA program will take place upon completion of the MSN degree. The courses are:

Code	Title	Credits
NRSG 604	Health Systems Innovation and Improvement	3
NRSG 609	Health Promotion for Populations	3

NRSG 656	Developing Systems & Infrastructure in Health Care Organizations	3
Total Credits		9

MBA/MSN students who have earned undergraduate or graduate degrees in accounting, economics, finance, management, management information systems, or marketing, the MBA core course(s) corresponding to the student's undergraduate major(s) or degree(s) will be waived and the student will complete a directed elective in the waived field in addition to the hours transferred from UNMC. The waived core course will not satisfy degree requirements. Please consult with your advisor for a complete list of approved directed electives.

MBA/MSN students are not eligible to choose an MBA concentration because UNMC CON courses will comprise all electives.

Other MBA Requirements

All MBA students must attend MBA Orientation in their first semester in the MBA program as part of their degree requirements. All MBA students must participate in a minimum of two (2) MBA Leadership Seminars prior to graduation.

Academic Performance

MBA Program Two Strikes Rule

A UNO MBA student may enroll only **twice** in each MBA course. If the class is not successfully completed on the second attempt then the student will be dismissed from the MBA program. **An enrollment is defined as being enrolled in the course after the last day to withdraw via MavLINK and receive a 100% refund. The last day for withdrawal will be as stated in the current academic calendar for a full semester course (3 credits); for an eight-week course (2 credits) the last day for withdrawal will be the third day (including the start date) of the course as designated in MavLINK.**

MBA Program Academic Performance

Students earning a third grade of "C+ "or lower (or any single grade below "C" 1.67 on a 4.0 scale) will be automatically dismissed from the MBA program. Dismissed students will be immediately administratively withdrawn from all courses in which they are enrolled for MBA credit. Students who have been dismissed may not enroll in any courses for MBA credit in any subsequent semester or summer session until reinstatement has been granted by the College of Business Administration's Graduate Program Council (CBA GPC) and graduate dean.

Students who have been dismissed from the MBA program may submit a written petition for reinstatement to the CBA GPC. Students who have petitioned the CBA GPC for reinstatement may not enroll in any courses for MBA credit. Upon receiving a petition for reinstatement, the CBA GPC will evaluate the student's written petition for reinstatement. As part of the reinstatement petitioning process, the CBA GPC reserves the right to examine the student's academic record and reserves the right to speak to any previous instructor who has taught the student and this information may be used by the CBA GPC in the reinstatement decision. Information provided by previous instructors will not be shared with the student. Reinstatement is a privilege and not all students who are dismissed will be reinstated. Students who have been reinstated will serve a probationary period of the CBA GPC's discretion and must satisfy the probationary conditions specified by the CBA GPC. In addition to probationary conditions, reinstated students will be subject to additional reinstatement conditions as specified by the CBA GPC. These reinstatement conditions will include retaking one or more courses in which the student must earn a grade of "B" (3.0) or higher (the exact grade requirements for retaken courses may in fact be higher than "B" (3.0). Students not achieving the probationary or reinstatement conditions will be automatically dismissed.

CBA GPC Will Consider Grades Earned in Repeat Courses

When making decisions based on Quality of Work Standards issues, the CBA GPC will consider the initial grade(s) received in a course as well as the most recent grade received for the course. This approach differs from the method used to calculate GPA in a student's MavLINK file, where the most recent grade replaces the grade received in the previous attempt.

Student Responsibilities

- Each student admitted to graduate studies is responsible for knowing the procedures and regulations of the Graduate College.
- Each student admitted to the MBA/MSN will, within the first semester of their enrollment in the MBA program, file a plan of study in close consultation with a graduate advisor.
- Once admitted to the MBA/MSN dual degree program, the MBA Director in the College of Business Administration will oversee the student's progress in the MBA curriculum, and faculty in the College of Nursing will oversee the student's progress in the MSN curriculum.
- Each student has to complete the MBA orientation.
- Students must maintain academic eligibility as defined by each degree program.