

COMMUNICATION CERTIFICATE

School of Communication, College of Communication, Fine Arts & Media

Vision Statement

The communication graduate certificate program provides potential students who are not interested in a complete MA program the opportunity to expand their knowledge of the discipline or customize their learning toward a specific area of study. This can be helpful for career promotion, professional opportunities, teaching in-discipline at the community college/ dual-enrollment level, personal exploration, etc.

Program Contact Information

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Program Website (<http://www.unomaha.edu/college-of-communication-fine-arts-and-media/communication/>)

Admissions

General Application Requirements and Admissions Criteria (<http://catalog.unomaha.edu/graduate/admission/>)

Program-Specific Requirements

Application Deadlines (Spring 2024, Summer 2024, Fall 2024)

- Fall: March 1
- Spring: October 1
- Summer: June 15

Note: Applications will still be received and reviewed until term begins

Other Requirements

- Admission to the graduate certificate program requires a bachelor's degree with a minimum 3.0 GPA, a major or a minor (or at least 15 undergraduate credits) in communication (studies), journalism, media, or a related area, plus one 3 credit course in research methods or statistics.
- **English Language Proficiency:** Applicants are required to have a command of oral and written English. Those who do not hold a baccalaureate or other advanced degree from the United States, **OR** a baccalaureate or other advanced degree from a predetermined country on the waiver list, must meet the minimum language proficiency score requirement in order to be considered for admission.
 - Internet-based TOEFL: 80, IELTS: 6.5, PTE: 53, Duolingo: 110
- **Statement of Purpose:** 1000-word essay discussing why you wish to complete the certificate
- **Resume/Curriculum Vitae**
- **Letters of recommendation:** Two letters from professor(s) or supervisor(s).

Degree Requirements

Code	Title	Credits
Complete 18 credits as approved by the Graduate Program Committee chair.		18

CMST 8116	RHETORICAL THEORY AND CRITICISM
CMST 8126	COMMUNICATION AND SOCIAL PROTEST
CMST 8136	FAMILY COMMUNICATION
CMST 8146	COMMUNICATION AND HUMAN RELATIONSHIPS
CMST 8156	CORPORATE TRAINING AND DEVELOPMENT
CMST 8166	COMMUNICATION FOR INSTRUCTIONAL SETTINGS
CMST 8176	ORGANIZATIONAL COMMUNICATION
CMST 8186	COMMUNICATION LEADERSHIP AND POWER AND ORGANIZATIONS
CMST 8196	COMPUTER-MEDIATED COMMUNICATION
CMST 8226	HEALTH COMMUNICATION
CMST 8536	INTERCULTURAL COMMUNICATION-US
CMST 8516	PERSUASION AND SOCIAL INFLUENCE
CMST 8556	NONVERBAL COMMUNICATION
CMST 8566	COMMUNICATION, TEAMWORK, & FACILITATION
CMST 8576	INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE
CMST 8586	COMMUNICATING RACE, ETHNICITY & IDENTITY
CMST 8606	COMMUNICATION THEORY AND APPLICATION
CMST 8706	INTERPERSONAL CONFLICT
COMM 8110	GRADUATE TEACHING ASSISTANT SEMINAR
COMM 8180	TOPICAL SEMINAR: COMMUNICATION STUDIES
COMM 8200	SEMINAR IN POPULAR CULTURE, MASS MEDIA AND VISUAL RHETORIC
COMM 8300	TOPICAL SEMINAR: JOURNALISM AND MEDIA COMMUNICATION
COMM 8980	INDEPENDENT STUDY
COMM 9400	SEMINAR IN COMMUNICATION & TECHNOLOGY
JMC 8046	SOCIAL MEDIA MEASUREMENT AND MANAGEMENT
JMC 8246	PUBLIC RELATIONS CASE STUDIES
JMC 8266	MEDIA RELATIONS
JMC 8316	MEDIA & POLITICS
JMC 8346	MEDIA REGULATION & FREEDOM
JMC 8376	COMMUNICATION WORKSHOP
JMC 8386	
JMC 8396	MEDIA ENTREPRENEURSHIP
JMC 8816	DIGITAL LITERACIES FOR TECHNICAL COMMUNICATORS
JMC 8826	POLITICS AND FILM
JMC 8836	TECHNICAL COMMUNICATION
JMC 8856	INFORMATION DESIGN FOR TECHNICAL COMMUNICATORS
JMC 8876	TECHNICAL EDITING
JMC 8906	SEMINAR MASS COMMUNICATION
JMC 8926	MEDIA LITERACY