

ENTREPRENEURSHIP CONCENTRATION

The Entrepreneurship Concentration is for students interested in starting, owning, and/or operating a business venture as well as students interested in serving entrepreneurial ventures as consultants, bankers, accountants, and marketing professionals. The entrepreneurship concentration has a practical emphasis designed to assist students in developing and operating their new and/or small ventures. Courses in this concentration lead students through the different processes of getting into business, addresses important operating issues relevant to the running of day-to-day activities of a venture, and discuss the important topic of planning for business growth and development.

For this concentration, students complete a total of eighteen (18) credit hours including twelve (12) credit hours in required concentration courses, and six (6) credit hours in concentration electives.

Code	Title	Credits
Entrepreneurship Concentration Required Courses		
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	3
ENTR 3330	ENTREPRENEURIAL FINANCE	3
ENTR 4730	NEW VENTURE FORMATION	3
ENTR 4750	SOCIAL ENTREPRENEURSHIP	3
Entrepreneurship Concentration Elective Courses		
Select 6 credit hours from the following:		6
ENTR 4690	EMERGING TECHNOLOGY AND INNOVATION	
ENTR 4740	TECHNOLOGY AND INNOVATION MANAGEMENT	
ENTR 4760	SELLING IN AN ENTREPRENEURIAL CONTEXT	
ENTR 4720	INNOVATION VENTURES	
ENTR 4000	SPECIAL TOPICS IN ENTREPRENEURSHIP	
SCMT 4450	MANAGERIAL NEGOTIATION STRATEGIES	
ENTR 4770	INTRODUCTORY MAVERICK VENTURE FUND	
ENTR 4780	INTERMEDIATE MAVERICK VENTURE FUND	
ENTR 4790	ADVANCED MAVERICK VENTURE FUND	
ENTR 4150	GEOGRAPHY, GENDER AND ENTREPRENEURSHIP	
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION	
ENTR 4530	ENTREPRENEURSHIP INTERNSHIP	
ENTR 4390	MEDIA ENTREPRENEURSHIP	
MKT 4000	SPECIAL TOPICS IN MARKETING ¹	
MGMT 4000	SPECIAL TOPICS IN MANAGEMENT ¹	
Total Credits		18

¹ The only approved MGMT 4000 and MKT 4000 courses must include "Special Topics in Entrepreneurship" in the course "topic."

Secondary Concentration in Entrepreneurship

Code	Title	Credits
Entrepreneurship Secondary Concentration Required Courses		
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	3

ENTR 4730	NEW VENTURE FORMATION	3
Entrepreneurship Secondary Concentration Elective Courses		6
ENTR 3330	ENTREPRENEURIAL FINANCE	
ENTR 4690	EMERGING TECHNOLOGY AND INNOVATION	
ENTR 4740	TECHNOLOGY AND INNOVATION MANAGEMENT	
ENTR 4750	SOCIAL ENTREPRENEURSHIP	
ENTR 4760	SELLING IN AN ENTREPRENEURIAL CONTEXT	
ENTR 4720	INNOVATION VENTURES	
ENTR 4000	SPECIAL TOPICS IN ENTREPRENEURSHIP	
SCMT 4450	MANAGERIAL NEGOTIATION STRATEGIES	
ENTR 4770	INTRODUCTORY MAVERICK VENTURE FUND	
ENTR 4780	INTERMEDIATE MAVERICK VENTURE FUND	
ENTR 4790	ADVANCED MAVERICK VENTURE FUND	
ENTR 4150	GEOGRAPHY, GENDER AND ENTREPRENEURSHIP	
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION	
ENTR 4530	ENTREPRENEURSHIP INTERNSHIP	
ENTR 4390	MEDIA ENTREPRENEURSHIP	
Total Credits		12

BSBA Degree with Entrepreneurship Concentration

Freshman		
Fall		Credits
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS ²	3
CMST 1110	PUBLIC SPEAKING FUNDS	3
Humanities and Fine Arts with Global Diversity		3
Social Science		3
Credits		15

Spring		
ENGL 1160	ENGLISH COMPOSITION II	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
Humanities and Fine Arts with US Diversity		3
Humanities and Fine Arts		3
Natural/Physical Science		3
Credits		15

Sophomore		
Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
Natural/Physical Science with Laboratory		4
International Dimension		3
Credits		16

Spring		
ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	3

MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
Elective		3
Credits		15
Junior		
Fall		
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MKT 3310	PRINCIPLES OF MARKETING	3
ENTR 4750	SOCIAL ENTREPRENEURSHIP	3
Elective		3
Credits		15
Spring		
ENTR 3330	ENTREPRENEURIAL FINANCE	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
Elective		3
International Dimension		3
2nd Speech		3
Credits		15
Senior		
Fall		
ENTR 4730	NEW VENTURE FORMATION	3
ENTR Elective ³		3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
Elective		3
Elective		3
Credits		15
Spring		
ENTR Elective ⁴		3
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
Elective		3
Elective		3
2 Credit Elective		2
Credits		14
Total Credits		120

¹ Requires placement from UNO's English Placement and Proficiency Exam.

² Requires placement from ACT/SAT scores, UNO's Math Placement Exam, or an approved prerequisite course within the last two years. Students might be required to take a lower level math course before MATH 1370 depending on their placement scores.

³ For this requirement students must choose from an approved list of Entrepreneurship Elective classes. (See DegreeWorks for approved options)

⁴ For this requirement students must choose from an approved list of Entrepreneurship Elective classes. (See DegreeWorks for approved options)

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the

requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines <https://www.unomaha.edu/general-education/overview/index.php>. (<https://www.unomaha.edu/general-education/overview/index.php.html>)

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

Students must earn a minimum of 120 credit hours for a BSBA. 42 of those credit hours must be in upper division courses.

Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses.

CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.