

INTERNATIONAL BUSINESS CONCENTRATION

A concentration in International Business (IB) provides students with the knowledge, skills and experience necessary for successful careers in the global business environment. BSBA students must combine the International Business Concentration with another BSBA Concentration. With this preparation, graduates will be prepared for employment in many manufacturing, service, or knowledge-based industries with international markets, international suppliers, international sources of finance, or an internationally diverse workforce.

For this concentration, students complete a total of eighteen (18) credit hours, including fifteen (15) credit hours in required courses, and three (3) credit hours in electives. The completion of specified courses in international business may be applied toward the course requirements in other concentration areas.

Code	Title	Credits
International Business Concentration Required Courses		
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE	3
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	3
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	3
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	3
MKT 3380	INTERNATIONAL MARKETING	3
International Business Concentration Elective Courses		
Select one of the following:		3
BSAD 4000	INTERNATIONAL BUSINESS STUDY ABROAD	
ECON 4610	INTERNATIONAL TRADE	
ECON 4620	INTERNATIONAL MONETARY THEORY	
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT	
LAWS 4930	INTERNATIONAL BUSINESS LAW	
SCMT 4350	GLOBAL SOURCING AND INNOVATION	
ENTR 4710	COMPARATIVE INTERNATIONAL DEVELOPMENT AND INNOVATION	
GEOG 4550	GEOGRAPHY OF ECONOMIC GLOBALIZATION	
CMST 4570	INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE	
PSCI 4290	INTERNATIONAL DEVELOPMENT & SUSTAINABILITY	
Total Credits		18

Special Topics in Marketing and Management with a global emphasis will also be offered on a regular basis.

Secondary Concentration in International Business

A secondary concentration in international business is an option that enables BSBA students to add an international business focus to their primary BSBA concentration area.

Students must complete BSAD 2700 and nine (9) of courses representing three different areas in the College of Business Administration. In other

words, students must choose three (3) courses from three (3) different areas.

Code	Title	Credits
International Business Secondary Concentration Required Course		
BSAD 2700	GLOBALIZATION OF BUSINESS ENTERPRISE	3
International Business Secondary Concentration Elective Courses		
Select three (3) courses in three different areas in the College of Business Administration:		9
BSAD 4000	INTERNATIONAL BUSINESS STUDY ABROAD	
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	
ECON 4610	INTERNATIONAL TRADE	
ECON 4620	INTERNATIONAL MONETARY THEORY	
ECON 4660	INTERNATIONAL ECONOMIC DEVELOPMENT	
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	
LAWS 4930	INTERNATIONAL BUSINESS LAW	
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	
MKT 3380	INTERNATIONAL MARKETING	
SCMT 4350	GLOBAL SOURCING AND INNOVATION	
Total Credits		12

BSBA Degree with International Business Concentration

Freshman

Fall	Credits
ENGL 1150 ENGLISH COMPOSITION I ¹	3
MATH 1370 APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS ²	3
CMST 1110 PUBLIC SPEAKING FUNDS	3
Humanities and Fine Arts	3
Natural/Physical Science	3
Credits	15

Spring

ENGL 1160 ENGLISH COMPOSITION II	3
ECON 2200 PRINCIPLES OF ECONOMICS (MICRO)	3
BSAD 2700 GLOBALIZATION OF BUSINESS ENTERPRISE	3
Humanities and Fine Arts with US Diversity	3
Humanities and Fine Arts	3
Credits	15

Sophomore

Fall	Credits
MKT 3200 BUSINESS COMMUNICATIONS	3
ACCT 2010 PRINCIPLES OF ACCOUNTING I	3
ECON 2220 PRINCIPLES OF ECONOMICS (MACRO)	3
Natural/Physical Science with Laboratory	4
Elective	3
Credits	16

Spring

ACCT 2020 PRINCIPLES OF ACCOUNTING II	3
BSAD 2130 PRINCIPLES OF BUSINESS STATISTICS	3
MKT 3310 PRINCIPLES OF MARKETING	3

MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
Elective		3
Credits		15
Junior		
Fall		
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MGMT 4150	GLOBAL BUSINESS MANAGEMENT	3
Second Speech ³		3
Second Concentration Course		3
Credits		15
Spring		
MKT 3380	INTERNATIONAL MARKETING	3
FNBK 3700	INTERNATIONAL FINANCIAL MANAGEMENT	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
Second Concentration Course		3
Second Concentration Course		3
Credits		15
Senior		
Fall		
ECON 3600	INTRODUCTION TO INTERNATIONAL ECONOMICS	3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
International Business Elective ⁴		3
Second Concentration Course		3
Elective		3
Credits		15
Spring		
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
Second Concentration Course		3
Second Concentration Course		3
Elective		3
2 Credit Elective		2
Credits		14
Total Credits		120

¹ Requires placement from UNO's English Placement and Proficiency Exam.

² Requires placement from ACT/SAT scores, UNO's Math Placement Exam, or an approved prerequisite course within the last two years. Students might be required to take a lower level math course before MATH 1370 depending on their placement scores.

³ For this requirement students must choose from the following list: MKT 3100, CMST 2120, CMST 3100, CMST 3120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160

⁴ For this requirement students must choose from an approved list of International Business Elective classes. (See DegreeWorks for approved options)

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines <https://www.unomaha.edu/general-education/overview/index.php>. (<https://www.unomaha.edu/general-education/overview/index.php.html>)

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

Students must earn a minimum of 120 credit hours for a BSBA.

42 of those credit hours must be in upper division courses.

Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses.

CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan: