

REAL ESTATE AND LAND USE ECONOMICS CONCENTRATION

The objective of the real estate and land use economics concentration is to prepare students for careers in areas such as commercial real estate finance, asset management, investment analysis, property management, appraisal, corporate real estate management, brokerage, development, as well as other real estate-related careers in the public and private sectors.

For the real estate and land use economics concentration, students must complete a total of eighteen (18) credit hours, including fifteen (15) credit hours in required courses, and three (3) credit hours from the list of real estate electives.

Code	Title	Credits
Real Estate & Land Use Economics Concentration Required Courses		
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	6
RELU 4410	BASIC APPRAISAL PROCEDURES	
Real Estate and Land Use Economics Finance Options		
Select one of the following:		3
RELU 4390	REAL ESTATE INVESTMENTS	3
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
Real Estate and Land Use Economics Industry Options		
Select one of the following:		3
RELU 3450	PROPERTY MANAGEMENT	3
RELU 3430	REAL ESTATE BROKERAGE AND SALES	
Real Estate and Land Use Economics Cross-Discipline Options		
Select one of the following:		3
RELU/LAWS 3460	REAL ESTATE LAW	3
RELU 4440	REAL ESTATE DEVELOPMENT	
FNBK 3000	FINANCIAL REPORTING AND ANALYSIS	
Real Estate and Land Use Economics Concentration Elective Courses		
Select one of the following:		3
RELU 2700	REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS	3
RELU 3430	REAL ESTATE BROKERAGE AND SALES	
RELU 3450	PROPERTY MANAGEMENT	
RELU/LAWS 3460	REAL ESTATE LAW	
RELU 4390	REAL ESTATE INVESTMENTS	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
RELU 4440	REAL ESTATE DEVELOPMENT	
RELU 4500	REAL ESTATE INDEPENDENT STUDY	
RELU 4510	REAL ESTATE INTERNSHIP	
ECON 3300	INTRODUCTION TO ECONOMETRICS	
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING	
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES	
FNBK 3500	FINANCIAL MARKETS	
FNBK 3650	COMMERCIAL BANK MANAGEMENT	
FNBK 4610	PORTFOLIO MANAGEMENT	

MKT 4200	CONSULTATIVE SELLING PRINCIPLES	
Total Credits		18

A grade of "C" (2.0) or better is required in each course.

Secondary Concentration in Real Estate and Land Use Economics

A secondary concentration in real estate and land use economics, as a supplement to another BSBA concentration, may be obtained by completing a total of 12 (twelve) credit hours, composed of the following courses:

Code	Title	Credits
Real Estate and Land Use Economics Secondary Concentration Required Courses		
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	6
RELU 4410	BASIC APPRAISAL PROCEDURES	
Real Estate and Land Use Economics Secondary Concentration Finance Courses		
Select one of the following:		3
RELU 4390	REAL ESTATE INVESTMENTS	3
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
Real Estate and Land Use Economics Secondary Concentration Electives		
Select one of the following:		3
RELU 2700	REAL PROPERTY RIGHTS AND OWNERSHIP: OVERCOMING BARRIERS	3
RELU 3430	REAL ESTATE BROKERAGE AND SALES	
RELU 3450	PROPERTY MANAGEMENT	
RELU/LAWS 3460	REAL ESTATE LAW	
RELU 4390	REAL ESTATE INVESTMENTS	
RELU 4400	RESIDENTIAL REAL ESTATE FINANCE	
RELU 4440	REAL ESTATE DEVELOPMENT	
RELU 4500	REAL ESTATE INDEPENDENT STUDY	
RELU 4510	REAL ESTATE INTERNSHIP	
ECON 3300	INTRODUCTION TO ECONOMETRICS	
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING	
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES	
FNBK 3500	FINANCIAL MARKETS	
FNBK 3650	COMMERCIAL BANK MANAGEMENT	
FNBK 4610	PORTFOLIO MANAGEMENT	
MKT 4200	CONSULTATIVE SELLING PRINCIPLES	
Total Credits		12

A grade of C (2.00) or better is required in each course counted in the secondary concentration.

BSBA Degree with Real Estate and Land Use Economics Concentration

Freshman		
Fall		Credits
ENGL 1150	ENGLISH COMPOSITION I ¹	3
MATH 1370	APPLIED ALGEBRA AND OPTIMIZATION WITH DATA ANALYSIS ²	3
CMST 1110	PUBLIC SPEAKING FUNDS	3
Humanities and Fine Arts with Global Diversity		3

Social Science		3
Credits		15
Spring		
ENGL 1160	ENGLISH COMPOSITION II	3
ECON 2200	PRINCIPLES OF ECONOMICS (MICRO)	3
Humanities and Fine Arts with US Diversity		3
Humanities and Fine Arts		3
Natural/Physical Science		3
Credits		15
Sophomore		
Fall		
MKT 3200	BUSINESS COMMUNICATIONS	3
ACCT 2010	PRINCIPLES OF ACCOUNTING I	3
ECON 2220	PRINCIPLES OF ECONOMICS (MACRO)	3
Natural/Physical Science with Laboratory		4
International Dimension		3
Credits		16
Spring		
ACCT 2020	PRINCIPLES OF ACCOUNTING II	3
BSAD 2130	PRINCIPLES OF BUSINESS STATISTICS	3
RELU 3410	REAL ESTATE PRINCIPLES AND PRACTICES	3
MGMT 3490	MANAGING PEOPLE AND ORGANIZATIONS	3
Elective		3
Credits		15
Junior		
Fall		
FNBK 3250	PRINCIPLES OF FINANCIAL MANAGEMENT	3
LAWS 3930	BUSINESS LAW FUNDAMENTALS	3
MKT 3310	PRINCIPLES OF MARKETING	3
RELU Elective ³		3
Elective		3
Credits		15
Spring		
RELU Elective ³		3
RELU 4410	BASIC APPRAISAL PROCEDURES	3
MGMT 3100	MANAGEMENT INFORMATION SYSTEMS	3
International Dimension		3
Elective		3
Credits		15
Senior		
Fall		
RELU Elective ³		3
Second Speech ⁴		3
SCMT 3500	MANAGING OPERATIONS IN THE SUPPLY CHAIN	3
Elective		3
Elective		3
Credits		15
Spring		
RELU Elective ³		3
MGMT 4480	CORPORATE AND BUSINESS STRATEGY	3
Elective		3
Elective		3

2 Credit Elective	2
Credits	
14	
Total Credits	
120	

- ¹ Requires placement from UNO's English Placement and Proficiency Exam.
- ² Requires placement from ACT/SAT scores, UNO's Math Placement Exam, or an approved prerequisite course within the last two years. Students might be required to take a lower level math course before MATH 1370 depending on their placement scores.
- ³ For this requirement students must choose from an approved list of Real Estate and Land Use Economics Elective classes. Students taking "RELU 2700" will need a 3000/4000 level elective to fulfill UD credit required for BSBA degree. (See DegreeWorks for approved options)
- ⁴ For this requirement students must choose from the following list: MKT 3100, CMST 3100, CMST 3120, CMST 3130, CMST 3140, CMST 3150, or CMST 3160

This roadmap is a suggested plan of study and does not replace meeting with an advisor. Please note that students may need to adjust the actual sequence of courses based on course availability. Please consult an advisor in your major program for further guidance.

This plan is not a contract and curriculum is subject to change

Additional Information About this Plan:

University Degree Requirements: The minimum number of hours for a UNO undergraduate degree is 120 credit hours. Please review the requirements for your specific program to determine all requirements for the program. In order to graduate on-time (four years for an undergraduate degree), you need to take 30 hours each year.

General Education courses (Humanities, Social Science & Natural Science) must be from at least two different disciplines <https://www.unomaha.edu/general-education/overview/index.php>. (<https://www.unomaha.edu/general-education/overview/index.php.html>)

Placement Exams: For Math, English, Foreign Language, a placement exam may be required. More information on these exams can be found at <https://www.unomaha.edu/enrollment-management/testing-center/placement-exams/information.php>

**Transfer credit or placement exam scores may change suggested plan of study

GPA Requirements:

Courses within the College of Business require students to obtain a minimum NU GPA of 2.5 or better.

Graduation Requirements:

Students must earn a minimum of 120 credit hours for a BSBA.

42 of those credit hours must be in upper division courses.

Students must earn a C (2.00) or above in all fundamental academic skills, pre-business, upper division business core, and business concentration courses.

CBA students must earn a minimum NU GPA of 2.50 and a minimum Business GPA of 2.50. If students are earning an accounting concentration or secondary concentration, a minimum upper division accounting GPA of 2.50 is additionally required.