

BUSINESS ANALYTICS MINOR FOR NON- BUSINESS MAJORS

Business Analytics Minor for Non-Business Majors

The Business Analytics Minor for Non-Business majors is intended to provide knowledge in business analytics to students outside of the College of Business Administration. Because these skills are valuable across all business fields, and to anyone who intends to use quantitative analysis to improve their decision-making, the Business Analytics Minor for Non-Business majors provides the flexibility to combine these skills with any major on campus.

Core Requirements – Three Courses – 9 Credit Hours

Code	Title	Credits
ECON 3310	SQL, DATABASES, AND DATA CLEANING FOR DATA SCIENTISTS	3
ECON 3300	INTRODUCTION TO ECONOMETRICS	3
ECON 4350	BUSINESS INTELLIGENCE AND REPORTING	3

Elective Courses – Choose Two Courses – 6 Credit Hours

Code	Title	Credits
ACCT 3050	INTERMEDIATE MANAGERIAL ACCOUNTING	3
ACCT 4060	ADVANCED MANAGERIAL ACCOUNTING	3
ACCT 4080	PRINCIPLES OF AUDITING	3
ACCT 4020	ANALYTICS FOR ACCOUNTING	3
ECON 4300	QUANTITATIVE APPLICATIONS IN ECONOMICS AND BUSINESS	3
ECON 4510	ECONOMIC INTERNSHIP	3
FNBK 3400	INVESTMENT PRINCIPLES AND PRACTICES	3
FNBK 4150	ADVANCED FINANCIAL MANAGEMENT	3
FNBK 4610	PORTFOLIO MANAGEMENT	3
MKT 4340	MARKETING RESEARCH	3
MKT 4370	MARKETING ANALYTICS	3
MGMT 4060	HEALTHCARE ANALYTICS FOR BUSINESS	3
SCMT 4370	SUPPLY CHAIN ANALYTICS	3

Governance and Administration

- This minor will be administered by the Economics Department.