

ARTS ENTREPRENEURSHIP MINOR

The Arts Entrepreneurship minor is an interdisciplinary course of study that helps students in the arts develop the business acumen that supports their future as artists who are adaptable to a range of different employment opportunities. Classes and experiences prepare students for the constantly shifting employment landscape by equipping them with nimble entrepreneurial approaches, mindsets, and skills.

Code	Title	Credits
ENTR 3710	ENTREPRENEURIAL FOUNDATIONS	3
THEA 3410	HUMAN DYNAMICS IN THE ARTS	3
or ART 4020	PROFESSIONAL STUDIO PRACTICES	
or ART 3760	RESEARCH, WRITING, AND COMMUNICATION FOR CAREERS IN ART	
or WRWS 3010	LITERARY MAGAZINE (APPLIED)	
or WRWS 3500	CREATIVE WRITING FOR THE ARTS	
ENTR 4730	NEW VENTURE FORMATION	3
or ENTR 4720	INNOVATION VENTURES	
ENTR 4760	SELLING IN AN ENTREPRENEURIAL CONTEXT	3
or MKT 3100	PROFESSIONAL SELLING	
PA 3500	NONPROFIT ORGANIZATIONS AND MANAGEMENT	3
PA 4500	NONPROFIT FUNDRAISING	3
1 Non-credit bearing field experience that will count as an internship		0
Total Credits		18